

# Pinelands *Property* Showcase

## How is it different to other property sites and publications?

There are many websites, newspapers and other publications advertising property, but for the buyer specifically looking for Pinelands it means combing through many listings covering many areas, and visiting many agency websites to find all that's available in the suburb they want - Pinelands.

Pinelands Directory Property Showcase specialises in properties in and around Pinelands.

It offers all property types, for sale or rent, from many agencies and private sellers in one place. That makes it quick and easy for the client to see a wide range of properties available around Pinelands, all in one convenient place.

Our comprehensive coverage of Pinelands life on our main Pinelands Directory website will also inform and attract the ideal potential clients for you.

## Let us show your property to our visitors on the Pinelands Directory website



The Pinelands Directory is an established and professional community website with many regular visitors living or working here or having an interest in the suburb.

We cover news, events and opinions in our suburb, and already showcase many local businesses, so we rank highly on web searches about Pinelands and attract quality visitors to our website.

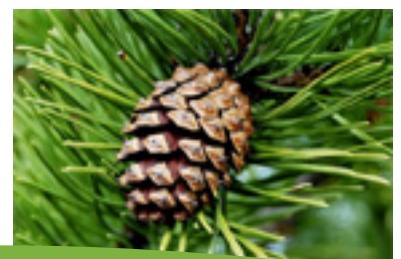
With the launch of our Property Showcase, we will attract new visitors looking for homes, garages, offices and apartments for sale or rent around Pinelands.

We also publish a monthly email newsletter, The Monthly Muse, containing local news and information mixed in with discreet promotional editorial about our subscribing clients.

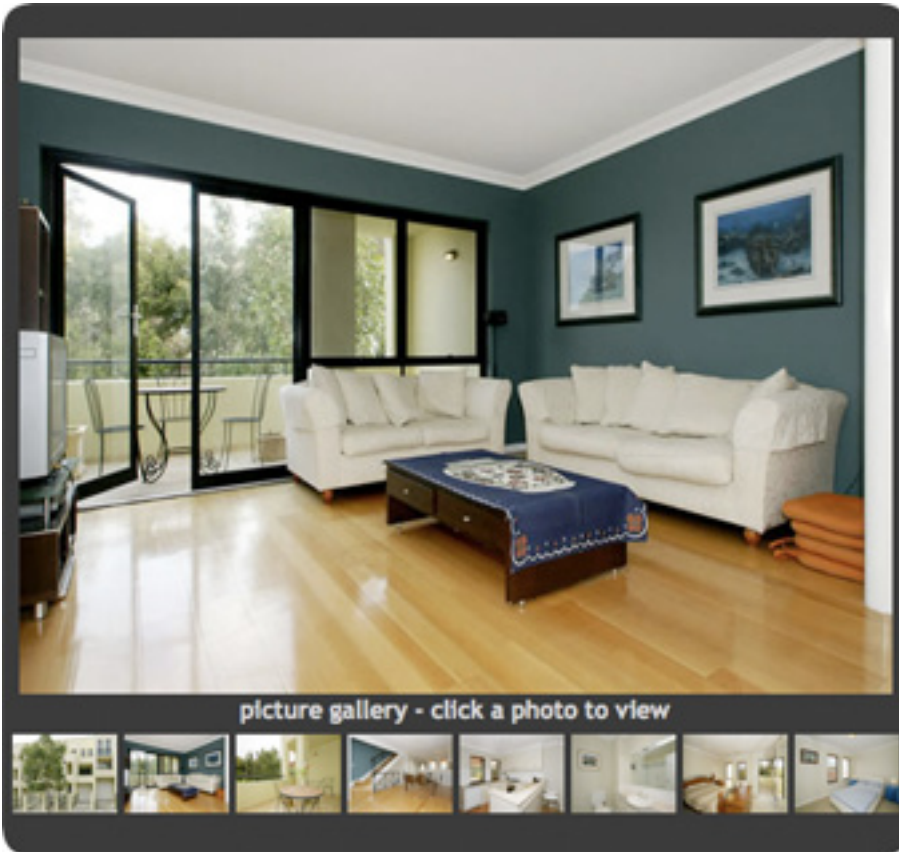
We have working relationships with the local councillor, ratepayers association and Community Policing Forum. As a community service, we host and maintain free websites for them, as well as the local library and the many non-profit and charity organisations based in the area.

**All this attracts a quality audience, exactly the people likely to be in the market for property around Pinelands!**

**Showcasing  
your local branch,  
and properties in  
your area!**



Contact us for more details or to arrange a demonstration  
Max Schutte: 073 644 1288 info@pinelandsdirectory.co.za



**House for sale**  
**R1400000**  
 Ref: 45792  
 This is a dummy property which is not actually for sale. It is just being used for illustration purposes. It is really a property for sale in Perth Australia. You can give a detailed description of the property in this section.

3 Bedrooms • 2 Bathrooms • 1 Reception Rooms  
 2 Car Garaging • 2 Car Parking

**Contact**

 **Johan Meyer • Agent**  
 tel: 021 531 7507  
 cell: 082 807 0633  
 email: pinelands@seeff.com

 **Julie Ann Meyer • Agent**  
 tel: 021 531 7507  
 cell: 083 288 8481  
 email: pinelands@seeff.com

**Seeff**

Specialties: Residential Sales and Rentals, Investment Properties, Commercial/Industrial Sales and Rentals  
 Areas Covered: Pinelands, Thornton, Goodwood, Bothasig, Montevista, Edgemead, Richwood, Epping, Matieland, Ndabeni  
 tel: 021 531 7507  
 cell:  
 fax: 021 531 2962  
 email: pinelands@seeff.com  
 web: www.seeff.com/about/branch\_locator/branch.php?branchid=93

## Property Listing Display

### A Photo Gallery

Show up to 8 photos to entice your viewer

### Your Branding is Prominent

Include your corporate logo and branding. We'll work with you to maintain your corporate communications standards on our site.

### Full Detail and Essential Information About the Property

Price, your reference number, description and details of the property are available.

### Include Agent Details for Each Property

Photos and contact details for agents specific to each property can be shown.

### Brief Details of Your Agency and Web Links

Give a standard brief promotion of your agency with contact details, email and web links on every property displayed.

## Get A Dedicated Page With Details About Your Local Office And Agents



With a subscription you'll also get a customizable page giving full details of your local agency, local agents and all their contact details. Your agency page will also list any properties you have on our Property Showcase at the time as well!

## The Complete Solution For The Local Agency

# Costs: We Offer Two Options To Suit Your Needs

## Subscription

Take out a subscription for R800 per year then add the number of property listings you need

Number of Listings	Cost per Listing	Total Cost per year (incl. subscription)
1	R390	R1190
2	R390	R1580
3	R390	R1970
4	R330	R2120
5	R330	R2450
6	R330	R2780
7	R330	R3110
8	R330	R3440
9	R330	R3770
10	R300	R3800
10+	R300	

## Casual

There is no subscription fee. Just take a property listing on a monthly basis

**Cost per Listing (per month)**

**R200**

### Subscriptions: An Ideal Estate Agency Package!

With your subscription you get a dedicated page with details about your local office and agents. You then add as many property listings as you need at a reduced rate. You also get access to Featured Property Slots.

Each listing you take under your subscription lets you showcase any property, for sale or rent, for a period of 12 months. You can change the property displayed for that listing at any time. We allow for a change to each listing once a month on average at no extra cost. To make it easy for you to manage and rotate your listings we are flexible on this, but should the number of changes requested be excessively frequent, we reserve the right to charge a fee of R100 per change for frequent out of package changes.

### Casual Listings

Ideal and easy for private sellers or one-off advertisers! When you have a single property to sell or rent you can take out a listing on a monthly basis. You get prominent exposure with a photo gallery for one set fee for a month.



### Trymore Estates

Trymore Estates offer a comprehensive range of Sectional Title Management Services. Admin & Financial Services, Financial Management, Insurance, Levy Collection, Secretarial Services, Maintenance Management

[more about us](#)

**Featured Agencies:** Estate agencies subscribing to the Property Showcase have a banner advert inserted at the top of the page. An agency for the banner advert is randomly chosen from full subscribers each time the page is viewed. The advert links to the agency's full page.